

Privacy Policy

Last updated: 21st August 2025

Pathfinder Paul ("we," "us," "our") is committed to protecting your privacy and handling your personal information with care and transparency. This Privacy Policy explains what information we collect, how we use it, and your rights.

1. Information We Collect

We may collect the following types of personal information when you interact with us:

- **Contact details:** name, email address, phone number.
 - **Coaching information:** notes from sessions, assessments, and other materials you choose to share.
 - **Payment details:** processed securely by third-party providers (e.g. Stripe, PayPal, Revolut) — we do not store your payment card information.
 - **Website data:** information you provide via forms, as well as basic analytics (e.g. cookies, IP address, browser type).
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2. How We Use Your Information

We use your personal information to:

- Provide coaching services and support.
- Respond to enquiries and manage client relationships.

- Process payments and send invoices.
 - Send occasional updates, newsletters, or marketing (only if you opt-in).
 - Improve our website and services.
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3. Sharing Your Information

We will never sell your personal information.

We may share limited information with trusted third parties only when necessary, such as:

- **Service providers:** email, calendar, payment, and document storage tools (e.g. Google Workspace, Stripe, Zoom).
 - **Legal obligations:** where required by law or to protect our rights.
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4. Data Storage & Security

- We store data securely using reputable cloud-based services.
 - Coaching notes and documents are protected by password access and encryption.
 - We only keep your personal data for as long as needed to provide services or meet legal obligations.
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5. Your Rights (GDPR)

As an individual in the UK/EU, you have the right to:

- Access the personal data we hold about you.
- Request corrections or updates.
- Request deletion of your data.
- Withdraw consent for marketing communications at any time.
- File a complaint with the **Information Commissioner's Office (ICO)** if you believe your rights have been violated.

To exercise these rights, contact us at: **hi@pathfinderpaul.com**

6. Cookies & Website Tracking

Our website may use cookies or similar technologies for analytics and improving your experience. You can adjust your browser settings to refuse cookies if you prefer.

7. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

Pathfinder Paul

Email: hi@pathfinderpaul.com
